

## February Business of the Month

Jen's Sweet Treats  
4745 S. Packard Avenue  
414-940-0725  
<http://www.jenssweettreats.net>  
<https://www.facebook.com/JLCSweetTreats/>



**We spoke with Jen Clark, Owner**

**Why did you open your business at this location?**

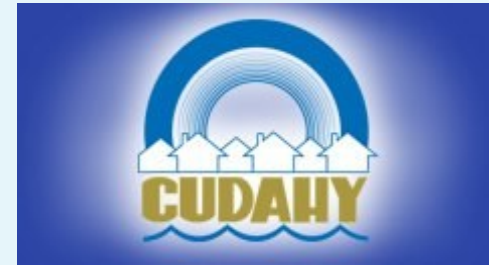
JC: I had never been to Cudahy until I visited a friend and my GPS took me down Packard Avenue. I saw the store front was for rent, so I called the land lord and met with him the next day.

**What is your background in the bakery business?**

This is the first business I've owned although I've been involved in bakeries my whole life. My father was a Mess Sergeant in the Marine Corp and my parents owned a bakery. I learned from them. Before this I was leasing kitchen space and baking for the Farmer's Market. My daughter was shocked when I told her that I was opening a business. Now she co-operates it with me. My son is involved in the business too.

**When did you open and how has the support from the community been?**

We opened in November of 2014. Support from the community is excellent. The South Shore Chamber of Commerce named us their Business of 2015. I also really like the new Packard Streetscape. I think it will attract business.



As a part of a continuing effort to promote local business here in the City of Cudahy, the Office of the Mayor has begun a new feature called the **Cudahy Business of the Month**.

Each month, we will interview a local business owner to showcase his or her business. In-turn, this will help residents of our community and elsewhere become familiar with the many quality, local companies located within our borders. - Mayor John Hohenfeldt

### **How do you give back to the community?**

We are involved in many fundraisers such as the Homeless Vets Initiative and Santa's Village Fundraiser. Last year we sent cake mix and frosting to Project Concern to commemorate the birthdays of me and my daughter. This year they asked for more and we gladly accepted.

### **You really put a lot of effort into the store's design and presentation. Did you work with anyone to get this done?**

I handled the design with the help of a friend. The pink awning outside is new. For the wall sign I brought a design idea to the City's Design Review Board and they helped create the final version.

### **What are your hours of operation?**

Tuesday to Friday from 6 am to 6 pm.; Saturday and Sunday from 7 am to 3 pm. We are closed on Mondays except for special orders.

### **What else should people know about your business?**

We take special orders for birthday cakes, weddings and other special events.



**As always, we encourage you to support each and every local business. We hope that this feature of Jen's Sweet Treats has helped you become more familiar with this local business. For information on previously featured businesses visit the City of Cudahy's website at [www.cudahy-wi.gov](http://www.cudahy-wi.gov) and click on Departments > Economic Development.**